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**FINAL YEAR B.Com. DEGREE EXAMINATION,  
MARCH/APRIL 2008  
PART III – COMMERECE  
PAPER XV – OPTIONAL PAPER II (C)-FINANCIAL SERVICES  
(2005 ADMISSIONS)**

**TIME: THREE HOURS**

**MAXIMUM: 80 MARKS**

**SECTION A**

**Answer any ten questions. Each question carries 1 mark.**

1. What is forfeiting?
2. Explain the term: 'Loan Syndication'.
3. What is cross border lease?
4. What do you understand by SBICAP?
5. What is balanced fund?
6. What is debit card?
7. What do you mean credit rating?
8. What are financial futures?
9. Define swap.
10. What is factoring?
11. What is margin money?
12. What is merchant banking?

(10x1=10 Marks)

**SECTION B**

**Answer any ten questions. Each question carries 4 marks.**

13. Give an account of different classes of equity shares by stock market analysis.
14. Discuss the services of merchant bankers to corporate sector enterprises.
15. Distinguish between hire purchase and lease.
16. Explain guidelines for mutual funds.
17. Discuss the importance of venture capital in a developing economy.
18. Explain the comparative advantages of different types of credit cards.
19. Explain the concept of 'strategic marketing of financial services.
20. Briefly discuss the different forms of consumer durable financing.
21. What are the contents of a typical factoring agreement?
22. Explain the innovative services rendered by financial intermediaries.
23. What are the major factors to be considered in advertising of services?
24. Give an account of credit Rating agencies functioning in India.

(10x4=40 Marks)

## SECTION C

**Answer any two questions. Each question carries 15 marks.**

25. Define 'financial service industry' and discuss the various services rendered by it.
26. What are the qualities required for an ideal merchant banker and state how far SEBI is able to achieve these.
27. Discuss the strategic role of venture in a fast developing economy with special reference to India.

(2x15=30 Marks)