

FINAL YEAR B. COM. DEGREE EXAMINATION, SEPTEMBER 2013

Part III – Commerce

Paper VI – BUSINESS MANAGEMENT

Time: Three hours

Maximum: 80 marks

Part A

Answer any **ten** questions. Each question carries 1 mark.

1. What do you mean by span of management?
2. What is "Global Environment" of business?
3. What do you understand by MBE?
4. What is Quality circle?
5. Define "mission".
6. What is group dynamics?
7. Define "conflict".
8. What is business ethics?
9. What is SWOT analysis?
10. What is on the job training?
11. What is ISO?
12. What is "strategy"?

[10x1= 10 marks]

Part B

Answer any ten questions. Each question carries 4 marks.

13. Compare and contrast between Administration and Management.
14. Discuss the steps in planning.
15. What are the causes for resistance to change?
16. Explain business responsibility to the Government.
17. Write a note on ISO 14001.
18. Explain Henry Fayol's functional approach to management.
19. Elaborate the economic environment of business.
20. Explain BCG matrix of portfolio planning.
21. Explain the functions of HRM.
22. What is Taylor's differential piece rate system?
23. What are the responsibilities of the Board of Directors of a corporate?
24. What are the benefits of managing ethics in the work place?

[10x4= 40 marks]

Part C

Answer any two questions. Each question carries 15 marks.

25. Discuss the principles of scientific management as propounded by Fredrick W. Taylor.
26. Briefly examine the changing environment of Human Resource Management and the changing role of HRM.
27. Define Strategic Management. What are the different steps in strategic management process?

[2x15= 30 marks]